



SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA, KERALA, PIN- 689691

Affiliated to Mahatma Gandhi University, Kottayam. NAAC Accredited with B+ Grade

Website: www.sascollegekonni.in | Email: sassndpyogamcollegekonni@gmail.com

BACHELOR OF BUSINESS ADMINISTRATION (BBA)			
Roll No.	Register No.	Name of Students	Project Topic/Title
1	180021088712	AKSHARA A V	A STUDY ON SALES GROWTH OF FERTILIZERS AND CHEMICALS TRAVANCORE LIMITED (FACT).
2	180021088768	VISHNU VIJAY	CUSTOMER SATISFACTION OF KTM.
3	180021088769	YEATHU KRISHNAN M R	A STUDY BASED ON PRODUCT PREFERENCE OF TVS MOTORS
4	180021088767	VISHNU V	A STUDY ON CUSTOMER SATISFACTION SURVEY OF ROYAL ENFIELD.
5	180021088705	ACHU SALIM	AN ORGANIZATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS.
6	180021088706	ADITHYAN J	A STUDY ON NEW PRODUCT DEVELOPMENT OF NESTLE.
7	1800021088708	AJMAL FAROOK	MARKET ASSORTMENT OF DIFFERENT SWEETS VARITIES IN CADBURY.
8	180021088709	AKHIL P A	A STUDY ON EFFICIENCY OF SUPPLY CHAIN MANAGEMENT OF IT PRODUCTS IN KELTRON.
9	180021088710	AKHIL S	POPPY SALES PERFORMANCE FOR LAST 5 YEARS.
10	180021088714	AMAL KRISHNAN	A STUDY ON WORKING CAPITAL MANAGEMENT IN DISTRICT KHADI AND VILLAGE INDUSTRIES ELANTHOOR.
11	180021088715	AMAL KUMAR O	A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH REFERENCE TO ASIAN PANTS.
12	180021088716	ANAKHA SAJI	A STUDY ON ORGANIZATIONAL AND FUNCTIONAL PARADIGM OF KITEX LIMITED KIZHAKAMBALAM
13	180021088718	ANANTHU A NAIR	USING SOCIAL NETWORKS AS A MARKETING TOOL IN NYKAA.
14	180021088719	ANJALI SURESH	A STUDY ON TECHNOLOGY LEADERSHIP AS A MARKETING TOOL WITH REFERENCE TO APPLE.
15	180021088720	ANOOP A	CSR ACTIVITIES OF KALYAN JEWELLERS.
16	180021088721	ARATHY S	A STUDY ON MARKET PERFORMANCE IN RENAULT INDIA PRIVATE LIMITED.
17	180021088723	ARJUN S KUMAR	AN ORGANIZATIONAL STUDY OF NEW PRODUCT DEVELOPMENT AT TESLA INC.



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Roll No.	Register No.	Name of Students	Project Topic/Title
18	180021088725	ASHIK GEO SAJI	AN ORGANISATIONAL STUDY AT THE CONSUMER PREFERENCE TOWARDS BAJAJ BIKES.
19	180021088724	ARUN KRISHNAN S	A STUDY ON SEGMENT WISE SALES PERFORMANCE OF YAMAHA IN LAST 5 YEARS.
20	180021088726	ASHIK S	A STUDY BASED ON DIGITAL MARKETING PLANS OF ZOMATO.
21	180021088727	ASWANTH RAJ	AN ORGANIZATIONAL STUDY ON CONSUMER SATISFACTION AT E-COMMERCE INDUSTRY MYNTRA.
22	180021088730	BIBIN BABU	A STUDY ON MARKET PERFORMANCE OF AIRTEL.
23	180021088731	DEVI KRISHNA S	A STUDY ON MARKET PERFORMANCE IN KANSAI NEROLAC PAINTS LTD.
24	180021088732	DIYA SHEERESH	A STUDY ON PRACTICES OF ADVERTISEMENTS IN SALES AT AMUL.
25	180021088733	GOKUL G	A STUDY ON PRICING STRATEGIES OF RELIANCE JIO.
26	180021088734	GOPIKA G NATH	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTISED IN KFC.
27	180021088736	IRFAN ISMAIL	A STUDY ON CHANGING CONSUMER SHOPPING HABIT INFLUENCE OF LULU INTERNATIONAL SHOPPING MALL, KOCHI.
28	180021088737	KARTHIKA	A STUDY ON MARKETING PERFORMANCE OF PANASONIC.
29	180021088738	KIRAN R	PRODUCT POSITIONING STRATEGIES OF TOYOTA.
30	180021088739	KRISHNENDHU D	MARKET PERFORMANCE AND PROMOTIONAL TOOLS OF TYFORD TEA LIMITED.
31	180021088740	LEKSHMI S NAIR	A STUDY ON THE EFFECT OF PRODUCT LIFE CYCLE OF ITS COMPANY.
32	180021088741	LIJA S	A STUDY ON MARKET PERFORMANCE OF MERRIBOY ICE-CREAMS.
33	180021088744	MANOHAR A V	A STUDY ON SALES ANALYSIS OF FORD LTD.
34	180021088745	NAJMA RAJEEN	A STUDY ON MARKETING PERFORMANCE OF BATA FOOTWEAR IN INDIA.



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Roll No.	Register No.	Name of Students	Project Topic/Title
35	180021088746	NANDANA V SAJEEV	A STUDY ON MARKET PERFORMANCE IN ASIAN PAINTS LTD.
36	180021088747	NANDHU SURESH	A STUDY ON CHANNELS OF DISTRIBUTION OF HONDA LTD.
37	180021088748	POOJA PRASANNAN	A STUDY ON MARKET PERFORMANCE IN AVT PRIVATE LIMITED.
38	180021088749	RAHUL RAJ	A STUDY ON MARKETING PERFORMANCE IN XIAOMI.
39	180021088750	RESHMA R	A STUDY ON MARKETING PERFORMANCE OF ADIDAS FOOTWEAR IN INDIA.
40	180021088752	S. ASWAPRIYA	A STUDY ON COMMUNICATION STRATEGY OF LG ELECTRONICS PRIVATE LIMITED.
41	180021088753	SACHIN C JOHNSON	A STUDY ON CUSTOMER SERVICES OFFERED BY QRS ELECTRONICS.
42	180021088756	SHAN Y M	CUSTOMER RELATION MANAGEMENT AT BIGBAZAAR.
43	180021088755	SANJAI P	AN ORGANIZATIONAL STUDY AT THE BRAND AWARENESS OF MAHINDRA INDUSTRY, ERNAKULAM.
44	180021088758	SIDHARTH S	AN ORGANIZATIONAL STUDY OF PRODUCT LINE OF BRITANNIA.
45	180021088759	SNEHA SUNIL	A STUDY ON CASH MANAGEMENT AT V-GUARD INDUSTRY.
46	180021088762	SUJA S V	A STUDY ON NEW PRODUCT DEVELOPMENT IN KSFE.
47	180021088754	SANDRA SANTHOSH	AN ORGANIZATIONAL STUDY AT THE EFFECTIVENESS OF DISTRIBUTION CHANNEL OF NIRAPARA, OKKAL.
48	180021088757	SHARU SHALAN R	A STUDY ON THE MARKET PERFORMANCE OF NISSAN MOTORS INDIA PVT LTD.
49	180021088764	VEENA V	A STUDY ON CUSTOMER BRAND AWARENESS AND BRAND PREFERENCE OF DOUBLE HORSE PRODUCTS, AT MANJILAS FOOD TECH PVT.LTD.
50	180021088761	SRIJITH M S	BENZ MOTORS: SALES ANALYSIS.



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Roll No.	Register No.	Name of Students	Project Topic/Title
51	180021088729	ATHULYA ARAVIND	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING WITH REFERENCE TO FLIPKART.
52	180021088722	ARJUN A	MARKETING PERFORMANCE OF SONY ELECTRONICS.
53	180021088735	GOPIKA G	ADVERTISING PRACTICES PARLE MUMBAI MAHARASHTRA
54	180021088713	AKSHAY P	A STUDY ON PRODUCT LINE MANAGEMENT OF COSMETICS OF HINDUSTAN UNILEVER LIMITED.
55	180021088705	AANANTHU MURALI PUTHIVELIL	AN ORGANISATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS.
56	180021088728	ASWATHY S	A STUDY ON FINANCIAL ANALYSIS IN K M SUGAR MILL LTD UTTAR PRADESH.
57	180021088707	ADVAITH MOHAN	A STUDY ON TOURIST INFLOW OF ATTRACTION TO THENMALA ECO TOURISM.
58	180021088717	ANANDH M	AN ORGANIZATION STUDY OF DISTRIBUTION INTENSITY OF AMAZON.

**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON SALES GROWTH OF FERTILIZERS AND CHEMICAL TRAVANCORE (FACT)" is a record of work done by AKSHARA A V (REG NO. 180021088712) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide
Dr. BIJU PUSHPAN**




Head of Department

**Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta**

Project held on: 15/07/2021


External Examiner

Internal Examiner

SAS SNDP YOGAM COLLEGE KONNI



CERTIFICATE

This is to certified that the company project entitled, "A STUDY ON AFTER SALES SERVICE OF KTM " is a bonfire record of work done by, **VISHNU VIJAY (Reg. No:18002108768)**, and submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

Head of the Department

Faculty Guide

Viva Voice Examination held on

19/2/21

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

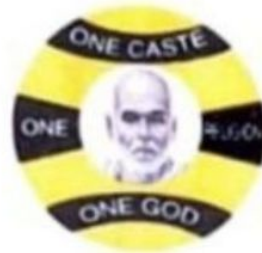
Internal Examiner

External Examiner

Sooraj. S

S.A.S.S.N.D.P. YOGAM COLLAGE

KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project entitled "A STUDY BASED ON PRODUCT PREFERENCE OF TVS MOTORS". Is the bonafide work carried out by YEATHU KRISHNAN MR(Reg no 180021088769) submitted to Mahatma Gandhi university, kottayam Kerala during the year 2020, in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration.

Head of department

GUIDE :

Vivavoice Examination Held on

19/7/21

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Internal Examiner

Examiner 1:

Examiner 2:

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

**2018-2021 S A S SNDP YOGAM COLLEGE, KONNI,
PATHANAMTHITTA (Affiliated to MG University, Kottayam)**



CERTIFICATE

This is to certify that the project entitled, "A STUDY ON CUSTOMER SATISFACTION SURVEY OF ROYAL ENFIELD ." is a bonafide record of vital work done by, VISHNU V (Reg.No:150021088767), submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University , Kottayam

Head of department

GUIDE :

Vivavoice Examination Held on

19/12/21

Internal Examiner

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Examiner 1:

SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the company project entitled, **"AN ORGANISATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS"**, is a bonfire record of work done by, **ACHU SALIM (Reg. No:180021088705)**, and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

Head of the Department

Faculty Guide

Viva Voice Examination held on 15/07/2026

Internal Examiner



External Examiner



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON NEW PRODUCT DEVELOPMENT OF NESTLE" is a record of work done by ADITHYAN J (REG NO. 180021088706) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Head of Department

**Project Guide
DR BIJU PUSHPAN**

Viva voice held on: 19/07/21

External Examiner

Internal Examiner

**PRINCIPAL
SADANATH YOUNG COLLEGE
KOTTAYAM**



SAS SNDP YOGAM COLLEGE, KONNI



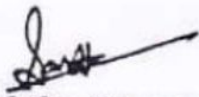
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "MARKET ASSORTMENT OF DIFFERENT SWEETS VARIETIES IN CADBURY" is a record of work done by AJMAL FAROOK (180021088708) and submitted in partial fulfillment of the requirement of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

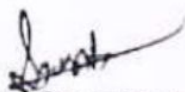
Project Guide

Dr. BIJU PUSHPAN


Head of the Department

Viva Voce held on: 15/07/2021

Internal Examiner


External Examiner







DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON EFFICIENCY OF SUPPLY CHAIN MANAGEMENT OF IT PRODUCTS IN KELTRON " Is are cord of work done by AKHIL P A (180021088709) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University , Kottayam .

Project Guide

Dr . BIJU PUSHPAN

Head of Department

Viva Voice held on: 19/07/21

Internal Examiner


External Examiner


PRINCIPAL
SRI SHREE YOGAN COLLEGE
KOTTAYAM



SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)


CERTIFICATE

This is to certify that the company project report entitled "POPPY SALES PERFORMANCES FOR LAST 5 YEARS" is a record of work done by AKHIL S (180021088710) and submitted in partial fulfillment of the required of the Degree of Bachelor of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide

Dr. Biju Pushpan

Viva Voice held on: 15/07/21


Head of Department

Internal Examiner

External Examiner








SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

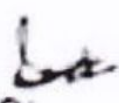
This is to certify that the project work entitled **"A STUDY ON WORKING CAPITAL MANAGEMENT IN DISTRICT KHADI AND VILLAGE INDUSTRIES ELANTHOOR"** is a benefited record of the work done by **AMAL KRISHNAN** (Reg No 180021088714) and submitted to MG University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide

Project Guide:


Head of department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:


Signature:

Submitted for Examination held on 15/07/2021

Examiners:

1. Internal
2. External



SAS SUNDAR YOGAM COLLEGE


KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

THIS IS TO CERTIFY THAT THE COMPANY PROJECT REPORT ENTITLED "A Study on Financial Statement Analysis with Reference to Asian Paints" is a record of work done by AMAL KUMAR O (180021088715) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam


HEAD OF DEPARTMENT

PROJECT GUIDE

DR BIJU PUSHPAN

VIVA VOICE HELD ON


INTERNAL EXAMINER

EXTERNAL EXAMINER

PRINCIPAL
SAS SUNDAR YOGAM COLLEGE
KONNI, KOTTAYAM DISTRICT



KONNI, PATHANAMTHITTA

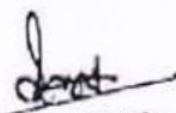


DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the company project entitled "A STUDY ON ORGANIZATIONAL AND FUNCTIONAL PARADIGM" of KITEK limited KIZHAKAMBALAM is a bonfires record of work done by ANAKHA SAJI (Reg.No180021088716) and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


Faculty Guide

Viva voice examination held on

19/7/2021

Internal examiner


External examiner




PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled "USING SOCIAL NETWORKS AS A MARKETING TOOL IN NYKAA" is a record of work done by ANANTHU A. NAIR (REG NO. 180021088718) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.


Head of Department

**Project Guide
Dr. BIJU PUSHPAN**

Viva voce held on:


External Examiner

Internal Examiner



SAS SNDP YOGAM COLLEGE KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON TECHNOLOGY LEADERSHIP AS A MARKETING TOOL WITH REFERENCE TO APPLE" is a record of work done by ANJALI SURESH (Reg No. 180021088719) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
Dr. BIJU PUSHPAN



Viva voice held on: 15/07/2021

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



Head of Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External Examiner

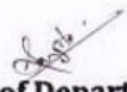
**SAS SNDP YOGAM COLLEGE,
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled " CSR ACTIVITIES OF KALYAN JEWELLERS" is a record of work done by ANOOP A (REG NO. 180021088720) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide
DR BIJU PUSHPAN**


Head of Department

Viva voice held on:

19/07/21

Internal Examiner


External Examiner


PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, KANNUR DISTRICT, KERALA



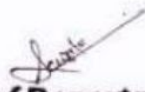
**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE IN RENAULT INDIA PRIVATE LIMITED " is a record of work done by ARATHY. S (REG NO. 180021088721) and submitted in partial fulfilment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide
Dr. SAJITH KUMAR I V**


Head of Department

Viva voice held on: 19/7/21

Internal Examiner


External Examiner



PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF COMMERCE AND MANAGEMENT

CERTIFICATE

This is to certify that the project entitled "AN ORGANISATIONAL STUDY OF NEW PRODUCT DEVELOPMENT AT TESLA Inc." is bonafied record of the work done Mr. Arjun S Kumar (Reg No. 180021088723) in partial fulfillment of the requirements for the degree of Bachelor of Business Administration of Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

FACULTY GUIDE

VIVA - VOICE EXAMINATION ON. 19/2/21

INTERNAL EXAMINER

EXTERNAL EXAMINER

Sooraj. S
Associate Professor
Department of Business Administration
SAS SNDP Yogam College
Konni

SAS SNDP YOGAM COLLEGE , KONNI, PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " **AN ORGANISATIONAL STUDY AT THE CONSUMER PREFERENCE TOWARDS BAJAJ BIKES**" is a record of work done by **ASHIK GEO SAJI(Reg.No:180021088724)** and submitted in partial fulfilment of the required of the **Degree of Business Administration (BBA)** of **Mahatma Gandhi University, Kottayam.**

Project Guide

Dr. SAJITHKUMAR.I.V

Head of Department

Sooraj. S

Associate Professor

Dept. of Business Administration

Viva voice examination held on

18/05/2024

Internal Examiner

External Examiner

Sooraj. S

Associate Professor

Dept. of Business Administration

SAS SNDP Yogam College

SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON SEGMENT WISE SALES PERFORMANCE OF YAMAHA IN LAST 5 YEARS " is are cord of work done by ARUN KRISHNAN S (180021088724) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Sooraj. S

Associate Professor

Dr. SAJITH KUMAR
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Head of Department

Viva Voice held on:

19/2/21

Internal Examiner

PRINCIPAL COLLEGE
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA

External Examiner

Sooraj. S

Associate Professor

Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

S.A.S. S.N.D.P. YOGAM COLLEGE

KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project entitled "A STUDY BASED ON DIGITAL MARKETING PLANS OF ZOMATO". is the bonafide work carried out by **ASHIK S** (Reg No: 180021088726) submitted to Mahatma Gandhi University, kottayam Kerala during the year 2020, in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration.

Head of Department

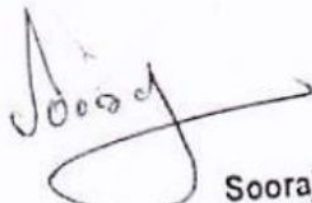
Viva voice Examination held on

19/7/21

Internal Examiner


S.A.S. S.N.D.P. YOGAM COLLEGE
KONNI, PATHANAMTHITTA

External 1:


Soora S

External 2:

SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled **"An Organizational Study On Customer Satisfaction at E- Commerce Industry MYNTRA"** is a bonfires record of work done by **ASWANTH RAJ (Reg.No180021088727)** and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Viva voice examination held on

Internal examiner

Faculty Guide

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External examiner

SAS SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA DIST



DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION(BBA)

CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON MARKET PERFORMANCE OF AIRTEL" is a record of work done by **BIBIN BABU (180021088730)** and submitted in partial fulfillment of the required of the Degree of **Bachelor of Business Administration (BBA)** of Mahatma Gandhi University, Kottayam.

Project Guide

Dr. SAJITH KUMAR I.V

Viva Voice held on:

Internal Examiner

Head of Department

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External Examiner

Sooraj. S

Associate Professor

(Affiliated to MG University, Kottayam)




CERTIFICATE

This is to certified that the project entitled, **"A STUDY ON MARKET PERFORMANCE IN KANSAI NEROLAC PAINTS LTD"**, is a bonafide record of vital work done by **DEVI KRISHNA. S (Reg. No. 180021088731)** submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

Principal

Head of the Department


Faculty Guide

Viva Voce Examination held on : 19/07/2021

Internal Examiner




External Examiner

S A S SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify that the project entitled, "A STUDY ON PRACTICES OF ADVERTISEMENTS IN SALES AT AMUL.", is a bonafide record of vital work done by, **DIYA SHEREESH (Reg:No:180021088732)**, submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

Principal

Head of the Department

Viva Voice Examination held on

19/2/21

Internal Examiner

Faculty Guide

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College

External Examiner

Sooraj. S
Associate Professor

SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON PRICING STRATEGIES OF RELIANCE J10" is a record of work done by GOKUL G(180021088733) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Head of Department

Dr. SAJITH KUMAR V

Viva Voice held on:

19/2/21

Internal Examiner

External Examiner

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



CERTIFICATE




This is to certify that the company project report entitled " A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTISED IN KFC" is a record of work done by GOPIKA G NATH (REG NO. 180021088734) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
Dr.Sajith Kumar I V


Head of Department

Viva voice held on:


Internal Examiner
SASITHIP YOGAM COLLEGE
KOTTAYAM, KERALA


External Examiner



SAS SNDP YOGAM COLLEGE, KONNI



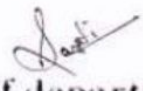
DEPARMENT OF BUSINESS ADMINISTRATION


CERTIFICATE

This is to certify that the company project report entitled “ **A STUDY ON CHANGING CONSUMER SHOPPING HABIT- INFLUENCE OF LULU INTERNATIONAL SHOPPING MALL, KOCHI**” is a record of work done by **IRFAN ISMAIL(REG NO. 180021088736)** and submitted in partial fulfillment of the required of the Degree of Business Administration(**BBA**) of Mahatma Gandhi University, Kottayam.

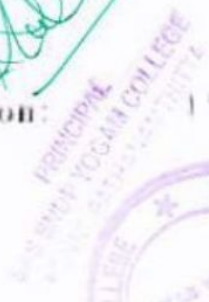
Project Guide

Dr.SAJITH KUMAR LV


Head of department


Viva voice held on:

19/07/2021





SAS SNDP YOGAM COLLEGE , KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON MARKETIN PERFORMANCE OF PANASONIC " is a cord of work done by KARTHIKA (18002108873) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University , Kottayam .

Project Guide

Mrs. SANGITHA KUMARI (MBA)

Head of the Department

Viva Voice held on 16/07/2021

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATTANAMTHITTA

External Examiner



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled "PRODUCT POSITIONING STRATEGIES OF TOYOTA" is a record of work done by KIRAN.R (REG NO. 180021088738) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Head of Department

Project Guide

Viva voice held on: 19/07/2021

External Examiner

Internal Examiner

PRINCIPAL
SCHOOL OF DISTANCE EDUCATION
MAHATMA GANDHI UNIVERSITY



SAS SNOP YOGAM COLLEGE, KONNI, PATHANATHITTA



DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the company project report entitled " **MARKET PERFORMANCE AND PROMOTIONAL TOOLS OF TYFORD TEA LIMITED** " is a record of work done by **KRISHNENDU.D (REG NO. 180021088739)** and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
SANGITA. KUMARI


Head of Department

Viva voice held on:

Examination held on: 19/7/2021


External Examiner

Internal Examiner


SAS SNOP YOGAM COLLEGE, KONNI, PATHANATHITTA



SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the company project entitled, "**A STUDY ON THE EFFECT OF PRODUCT LIFE CYCLE OF ITC COMPANY**", is a bonfide record of work done by, **LEKSHMI S NAIR (RegNo:180021088740)**, and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

Head of the Department

Faculty Guide

Viva Voice Examination held on 16/07/2021.

Internal Examiner

External Examiner



DEPARMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE OF MERRIBOY ICE-CREAMS" is a record of work done by LIJA S(REG NO. 180021088741) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Head of Department

Project Guide

SMT.SANGEETHA KUMARI

Viva voice held on:

19 / 7 / 2021

External Examiner

Internal Examiner

PRINCIPAL
SAS SHIP YOGAM COLLEGE
KOTTAYAM



SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION(BBA)

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON SALE ANALYSIS OF FORD LTD " is a record of work done by MANOHAR AV(180021088744) and submitted in partial fulfillment of the required of the Degree of Bachelor of Business Administration(BBA) of Mahatma Gandhi University, Kottayam

Project Guide

Smt. SANGITA KUMARI

Head of Department

Viva Voice held on: 19/07/2021

Internal Examiner



External Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled "A STUDY ON MARKETING PERFORMANCE OF BATA FOOTWEAR IN INDIA" is a bonfires record of work done by NAJMA RAJEEN (Reg No 180021088745) and submitted in partial fulfilment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Project Guide:

Smt. Sangita Kumari

Head of the Department

Viva voice examination held on

16/07/2021.

Internal examiner



External examiner

S A S SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify that the project entitled, "**A STUDY ON MARKET PERFORMANCE IN ASIAN PAINTS LTD**", is a bonafide record of vital work done by, **NANDANA V SAJEEV (Reg.No:180021088746)**, submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

Principal

Head of the Department

Faculty Guide

Viva Voce Examination held on : 19/7/2021

Internal Examiner

External Examiner


SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
(Affiliated to MG University, Kottayam)




CERTIFICATE


This is to certified that the company project entitled, "A STUDY ON CHANNELS OF DISTRIBUTION OF DISTRIBUTION OF HONDA LTD ", is a bonfires record of work done by, **NANDU SURESH**(RegNo:180021088747), and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

Head of the Department


Faculty Guide

Viva Voice Examination held on 19/07/2021


Internal Examiner


External Examiner

SAS SNDP YOGAM COLLEGE



DEPARMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE IN AVT PRIVATE LIMITED " is a record of work done by POOJASASANNAN (REG NO. 180021088748) and submitted in partial fulfillment of the requirement of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

ANGITA.KUMARI

Head of Department

Viva voce held on: 19/07/2021

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KOTTAYAM

External Examiner



Internal Examiner

**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled "A STUDY ON MARKETING PERFORMANCE IN XIAOMI" is a record of work done by RAHUL RAJ (REG NO. 180021088749) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Head of Department

**Project Guide
PROF.SANGITA KUMARI**

Viva voice held on:

Internal Examiner

External Examiner



SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the company project entitled "A STUDY ON MARKETING PERFORMANCE OF ADIDAS FOOTWEAR IN INDIA" is a bonafides record of work done by RESHMA R (Reg.No180021088750) and submitted in partial fulfilment of the requirement of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,


Project Guide

Reshita kumari


Head of the Department


PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON COMMUNICATION STRATEGY OF LG ELECTRONICS PRIVATE LIMITED" is a record of work done by SASWAPRIYA (REG NO: 180021088752) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide

SANGITA KUMARI

Head of Department

Viva voice held on 19-7-2021,

Internal Examiner



External Examiner

SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the company project report entitled "**A STUDY ON CUSTOMER SERVICES OFFERED BY QRS ELECTRONICS**" is a record of work done by **SACHIN C JOHNSON** (REG.NO. 180021088753) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

SMT.SANGITA KUMAR V.S



Head of Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Viva Voice held one : 16/07/2021

Internal Examiner



External Examiner

**SAS SNDP YOGAM COLLEGE
KONNI**



DEPARMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled “ **A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT BIGBAZAAR**” is a record of work done by **SHAN YM (REG NO. 180021088756)** and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
PROF.SOORAJ S

Head of department

Viva voice held on:

19/07/2021

External Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI



Internal Examiner

SAS SNDP YOGAM COLLEGE KOTTA
PATHANAMTHITTA DEPARTMENT OF BUSINESS
ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled "AN ORGANISATIONAL STUDY AT THE BRAND AWARENESS OF MAHINDRA INDUSTRY", ERNAKULAM. SANJAI. P (Reg.No180021088755) and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

viva voce examination held on

Internal examiner



Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Faculty Guide
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External examiner

SAS SNDP YOGAM COLLEGE
KONNI



DEPARTMENT OF COMMERCE AND MANAGEMENT
CERTIFICATE

This is to certify that the project entitled **"AN ORGANISATIONAL STUDY OF PRODUCT LINE OF BRITANNIA."** is bonafied record of the work done **Mr. Sidharth S (Reg No. 180021088758)** in partial fulfillment of the requirements for the degree of Bachelor of Business Administration of Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

FACULTY GUIDE

VIVA - VOICE EXAMINATION ON. 19/07/2021...

INTERNAL EXAMINER



EXTERNAL EXAMINER

**S A S SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA**

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify that the project entitled "A STUDY ON CASH MANAGEMENT at V-GUARD INDUSTRY" is a bonafide record of vital work done by SNEHA SUNIL (Reg.No.180021088759) submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration Mahatma Gandhi University Kottayam.

Project Guide:

Mr. S. SOORAJ

(Assistant Professor)

Head of the Department:

Dr. I.V SAJITHKUMAR

(Asso.Professor)

Viva voice held on:

19/7/21

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI PATHANAMTHITTA



External Examiner

**S A S SNDP YOGAM COLLEGE, KONNI,
PATHANAMTHITTA (Affiliated to MG University, Kottayam)**



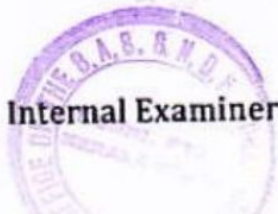
CERTIFICATE

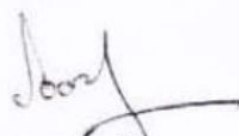
This is to certified that the project entitled ,**"A STUDY ON NEW PRODUCT DEVELOPMENT IN KSFE ."** is a bonafide record of vital work done by, **SUJA S V** (Reg:No:180021088762),submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University , Kottayam.

Principal

Head of the Department


Examination held on


Internal Examiner


Sooraj S
Faculty Guide Viva Voce
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


External Examiner

SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled "An ORGANIZATIONAL STUDY AT THE EFFECTIVENESS OF DISTRIBUTION CHANNEL OF NIRAPARA, OKKAL, ERNAKULAM" SANDRA SANTHOSH (Reg.No180021088754) and submitted in partial fulfillment of the required for the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Faculty Guide

Viva voice examination held on

19/7/21

Internal examiner



Sooraj. S
Associate Professor

External examiner

**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled "A STUDY ON THE MARKET PERFORMANCE OF NISSAN MOTORS INDIA PVT LTD" is a record of work done by SHARU SHALAN R (REG NO. 180021088757) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide
Mr. SOORAJ**

Head of Department

Viva voice held on:

19/07/2021

Internal Examiner

External Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHAMANTHITTA



SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON CUSTOMER BRAND AWARENESS AND BRAND PREFERENCE OF DOUBLE HORSE PRODUCTS, AT MANJILAS FOOD TECH PVT.LTD " is a record of work done by VEENA V (REG NO. 180021088764) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
SOORAJ S

Head of Department

Viva voice held on:

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI



Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College

External Examiner

SAS SNDP YOGAM COLLEGE, KONNI

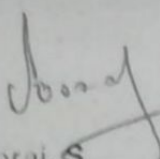


DEPARTMENT OF BUSINESS ADMINISTRATION

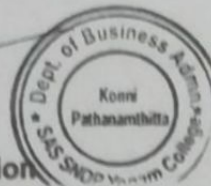
CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON SALES ANALYSIS OF BENZ COMPANY" is a record of work done by SRIJITH M S (180021088761) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide


Sooraj. S

Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



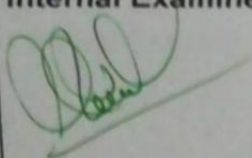
Head of Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

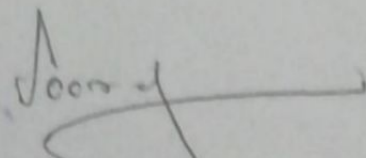
Viva Voice held on:

19/2/21

Internal Examiner



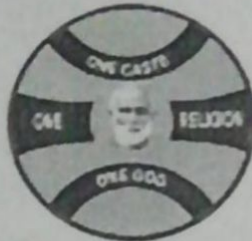
External Examiner


Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA (DIST)



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING WITH REFERENCE TO FLIPKART" is a bonfires record of work done by ATHULYA ARAVIND (Reg.No180021088729) and submitted in partial fulfilment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide:

Dr. SAJITH KUMAR I.V

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



Head of the Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Viva voice examination held on *17/12/21*

Internal examiner

[Signature]

External examiner

[Signature]

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

SAS SNDP YOGAM COLLEGE
KONNI



DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON THE MARKETING PERFORMANCE OF SONY ELECTRONICS " is a record of work done by ARJUN A (REG NO. 180021088722) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Dr. SAJITH KUMAR B V
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Viva voice held on:

19/2/21



Head of Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External Examiner

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

S A S S N D P YOGAM COLLEGE
KONNI, PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled " An ORGANISATIONAL STUDY AT THE ADVERTISEMENT PRACTICES IN PARLE, MUMBAI, MAHARASHTRA" GOPIKA G (Reg. No : 180021088735) and submitted in partial fulfillment of the required for the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS S N D P Yogam College
Konni, Pathanamthitta



Head of the Department

Faculty Guide

Sooraj. S

Associate Professor
Dept. of Business Administration
SAS S N D P Yogam College
Konni, Pathanamthitta

Viva voice examination held on 19/2/20

Internal Examiner

External Examiner

PRINCIPAL
SAS S N D P YOGAM COLLEGE
KONNI, PATHANAMTHITTA

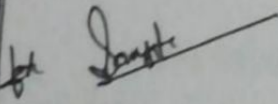
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS S N D P Yogam College
Konni, Pathanamthitta

DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

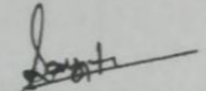


This is to certify that the company project entitled "A STUDY ON PRODUCT LINE MANAGEMENT OF COSMETICS ON HINDUSTAN UNILEVER LIMITED" is a bonfire record of work done by AKSHAY P (Reg.No180021088713) and submitted in partial fulfilment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Project Guide:


Dr. BIJU PUSHPAN

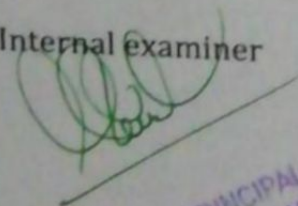


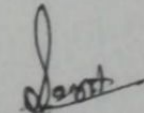

Head of the Department

Sangita kumar
Associate Professor
Dept. of Business Admin
SAS SNDP Yogam C
Konni, Pathanamthi

Viva voice examination held on 15/07/2021.

Internal examiner




External examiner



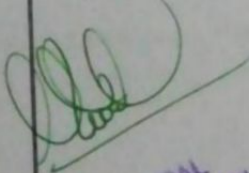
S.A.S S.N.D.P YOGAM COLLEGE
KONNI, PATHANAMTHITTA

MAHATMA GANDHI UNIVERSITY
KOTTAYAM



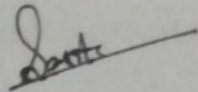
PROJECT CERTIFICATE

This is to certify that Sri. ANANTHU MURALY PUTHUVELIL has completed his project report on project work, entitled "A STUDY ON NPA LEVEL CHANGES IN STATE BANK OF INDIA DURING FINANCIAL YEARS 2019 AND 2020" under my guidance sincerely to the best of my satisfaction. His conclusions are based on the data collected by him during the Project time allowed.


PRINCIPAL
S.A.S S.N.D.P YOGAM COLLEGE
KONNI, PATHANAMTHITTA

Place: Konni

Date : 15/07/2021


for Signature of the guide

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE



This is to certify that the company project entitled "**A STUDY ON FINANACIAL ANALYSIS K M SUGAR MILL LTD UTTAR PRADESH**" is a bonfires record of work done by **ASWATHY S** (Reg.No180021088728) and submitted in partial fulfillment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide:

Sooraj S
Associate Professor

Dept. of Business Administration
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Konni, Pathanamthitta

DR SAJITH KUMAR IV (MBA)

Head of the Department

Sangita kumari
Associate Professor & Head
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Konni, Pathanamthitta

Viva voice examination held on

19/7/21

Internal examiner

External examiner

Sooraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

**SAS SNDP YOGAM COLLEGE
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the company project report entitled "A STUDY ON TOURIST INFLOW OF ATTRACTION TO THENMALA ECO TOURISM" is a record of work done by ADVAITH MOHAN (REG NO. 180021088707) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide
Dr. BIJU PUSHPAN**

Viva voice held on:

Internal Examiner

PRINCIPAL
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



Head of Department

**Sangita kumari
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Konni, Pathanamthitta**

External Examiner

SAS SNDP YOGAM COLLEGE
KONNI

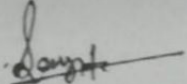


DEPARMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON DISTRIBUTION INTENSITY OF AMAZON" is a record of work done by ANANDH M (REG NO. 180021088717) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide
DR BIJU PUSHPAN

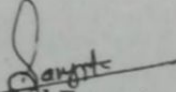


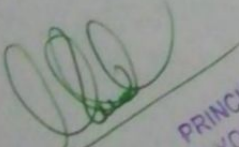

Head of Department

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Viva voice held on: 15/07/2021

Internal Examiner


External Examiner


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